

# Website Baker

(v2.7)

## Template Guidelines

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Guidelines for developing templates for the  
Open Source CMS Website Baker



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## 1. Introduction

The template guidelines were introduced in August 2008. The aim is to define the minimum requirements for new templates to be added to the Website Baker addons repository from August 2008 onwards.

The template guidelines provide information about the template file structure, the level of information required within specific files (e.g. license terms, variable definitions) and lists the obligatory Website Baker template functions to be included to the index.php template file. Apart from that, the template guidelines define the quality checks which templates must pass before they are added to the official Website Baker addons repository.

**Note:** Only templates which are released free of charge under a Open Source License will be taken into account.



## 2. General template requirements

This section provides general aspects such as file naming convention, file encoding etc. which are valid for all template files.

### 2.1. Template file conventions

For template files, only alphanumeric characters in lower case ("a-z"), underscores ("\_"), and the dash character ("-") are permitted. Spaces are prohibited. All text files (such as .php, .css, .js) must be stored using ANSI encoding. If you want to indent text lines to increase readability, use a single tab (no spaces for indentation).

### 2.2. Obligatory and optional template files

The **obligatory** and **optional** files of a Website Baker template archive are listed below based on the fictive template: "**my\_template**".

```
.../templates/my_template/  
  index.php  
  info.php  
  template.css  
  preview.jpg  
  license.txt  
  
  editor.css  
  images/  
    favicon.ico  
    background.gif
```

**Note:** The root folder /my\_template is not part of the ZIP archive!! Only the files and folders in red, blue and green are part of the template archive.

**Figure 1: Obligatory template file structure**

#### Obligatory template files:

**index.php:** contains markup for template layout and Website Baker template functions  
**info.php:** contains information for Website Baker (e.g. path, blocks, and menus)  
**template.css:** styles which control the appearance of your template in the frontend  
**preview.jpg:** thumbnail image of your template (width: 200px, height: 160px)  
**license.txt:** only required if the chosen OS License is not published in the WWW

#### Optional template files:

**editor.css:** block and inline styles shown by the WYSIWYG editor FCK in the backend  
**images/:** this folder contains all graphical elements used by your template

### 2.3. Creating installable template archives

To install templates from the Website Baker backend, all template files must be merged into one single ZIP archive. This can be achieved by freeware tools such as 7-zip<sup>1</sup> or any other appropriate tool.

Keep in mind that the archive **must not** include the template **root folder** itself. Based on the example shown in Figure 1, only the files and folders below the root folder "**my\_template/**" needs to be added to the template archive.

<sup>1</sup> <http://www.7-zip.org/>



## 2.4. Obligatory comment block for all text files

All text files (.php, .css, .txt, .js) must contain the following comment block at the beginning which provides information about author, license and purpose.

```
/**
 * Short description for file
 *
 * Long description for file (if any)...
 *
 * LICENSE: GNU General Public License 3.0
 *
 * @author      your name
 * @copyright   your name (c) month, year
 * @license     URL to license used (http://www.gnu.org/licenses/gpl.html)
 * @version    x.yy
 * @platform   Website Baker x.y.z
 */
```

**Figure 2: Obligatory comment block required in all text files**

The GNU General Public License is only chosen as example and needs to be replaced with the license chosen by the template author or the original template author.

The characters /\* marks the start, /\* the end of a multi-line comment block in CSS files (.css), JavaScript files (.js) and PHP files. For PHP files, one must surround the comment block by <?php and ?>.

## 3. Required information of specific files

This section provides an overview of the required amount and format of information to be provided for the different template files.

### 3.1. Template file: info.php (Obligatory)

Apart from the obligatory comment block for all text files, the following information must be specified in the info.php file.

```
// OBLIGATORY WEBSITE BAKER VARIABLES
$template_directory = 'my_template';
$template_name      = 'My Template';
$template_version   = '3.00';
$template_platform  = '2.7';
$template_author    = 'your name | http://yourpage.com';
$template_license   = '<a href="link_to_license">chosen license</a>';
$template_license_terms = 'Credits in footer must remain intact.';
$template_description = 'Simple 2-column template with fixed layout ...';

// OPTIONAL VARIABLES FOR ADDITIONAL MENUES AND BLOCKS
// $menu[1]      = 'Main menu';
// $menu[2]      = 'Top menu';
// $block[1]     = 'block 1';
// $block[2]     = 'block 1';
```

**Figure 3: Obligatory comment block required in all text files**

- **\$template\_directory:** Installation directory within the WB folder /templates. Only alphanumeric characters in lower case ("a-z"), numbers ("0-9") underscores ("\_"), and the dash character ("-") are permitted. Spaces are prohibited.



- **\$template\_name:** Name as shown in the drop down list in the backend. Only characters ("a-z", "A-Z", "0-9", "\_", "-" and Space) permitted.
- **\$template\_version:** Template version. Only characters ("0-9" and ".") allowed. Provide two numbers after decimal point.
- **\$template\_platform:** Website Baker version required as minimum. Only characters ("0-9" and ".") allowed.
- **\$template\_author:** Name and optional link to the homepage of the author(s). If you are the original author, use: '[your name | http://your-homepage.com](#)'. The URL is optional. Note that no tags (e.g. <a href ...> are allowed in this field. If you have ported the template from another Open Source template, use the following convention: '[original author; your name \(WB port\)](#)'.
- **\$template\_license:** Clickable reference to the chosen Open Source license. If you have chosen a OS license available in the WWW (e.g. GNU GPL or Creative Commons), provide a link to site containing the license terms in English: '[License](#)'. If the license is not published in the internet use: '[read license text]({WB_TEMP_LICENSE})'. You need to add a text file called license.txt which contains the license text in English to the template directory. The placeholder {WB\_TEMP\_LICENSE} will be replaced by the link to the license.txt file of your template.
- **\$template\_license\_terms:** Restrictions to be fulfilled to use your template. Any form of attribution (e.g. back link to you in the footer) should be mentioned here. Example: '[Credits in footer must remain intact and visible.](#)' If there are no special license terms which needs to be considered, use: '-'. Remember to add the license terms of the original author if there are any.
- **\$template\_description:** Short description of what the template is about. If you have ported the template from another open source template, please provide some information about the original author as well. Example: '[Simple 2-column template with fixed layout. Original design from <a href="#">original author](#). Ported to Website Baker by <a href="#">your name.' Only the <a> tag is allowed here. Other tags will be filtered. Please do not use line breaks in the description.

### Optional variables (info.php):

- **\$menu[x]:** Only required if your template uses more than one separate menus. If your template supports a main navigation menu (e.g. on the left) and a top navigation menu (e.g. on the top), you need to add two menu array variables like:  

```
$menu[1] = 'Main menu';  
$menu[2] = 'Top menu';
```

Allowed characters: "a-z", "A-Z", "0-9" and space. Specify the menu which most of your pages will be assigned to as \$menu[1].
- **\$block[x]:** Only required if your template uses more than one content block. If your template supports more than one content block, (e.g. one for the main content, one for news) you need to add two block array variables like:  

```
$block[1] = 'Main block';  
$block[2] = 'News block';
```

Allowed characters: "a-z", "A-Z", "0-9" and space. Specify the block which contains the main content as \$block[1].



### 3.2. Template file: index.php (Obligatory)

The minimum required information in the index.php file for the general block and the <head> section are summarized below.

```
<?php
/**
 * Short description for file
 *
 * Long description for file (if any)...
 *
 * LICENSE: e.g.: GNU General Public License 3.0
 *
 * @author      your name
 * @copyright   your name (c) month, year
 * @license     URL to license used
 * @version     1.00
 * @platform    Website Baker 2.7
 */

// redirect if this file is invoked directly
if (!defined('WB_URL')) {
    header('Location: ../index.php');
    exit(0);
}
// TEMPLATE CODE STARTS BELOW
?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en" lang="en">
<head>
    <meta http-equiv="Content-Type" content="text/html; charset=<?php
    echo defined('DEFAULT_CHARSET') ? DEFAULT_CHARSET : 'utf-8';?>" />
    <meta name="description" content="<?php page_description(); ?>" />
    <meta name="keywords" content="<?php page_keywords(); ?>" />
    <?php
    // automatically include optional WB module files (frontend.css, frontend.js)
    if (function_exists('register_frontend_modfiles')) {
        register_frontend_modfiles('css');
        register_frontend_modfiles('js');
    } ?>
    <link rel="stylesheet" type="text/css" href="<?php
    echo TEMPLATE_DIR; ?>/template.css" media="screen,projection" />
    <title><?php page_title(' ', '[WEBSITE_TITLE]'); ?></title>
</head>
```

**Figure 4: Minimum requirements: index.php (general + head section)**

- **Comment block:** obligatory comment block as required in all text files
- **Direct access prevention:** redirect to prevent direct call of index.php
- **Doctype:** XHTML Transitional 1.0 (obligatory) – no other Doctype allowed  
Required by most modules e.g. due to target or name attributes used.
- **Meta Tags:** WB template functions for character set, description and keywords  
You can add additional meta tags such as author if you want.
- **Register frontend modfiles:** required to automatically add optional module CSS or Javascript files if exists (frontend.css, frontend.js).
- **Template style sheet:** link to external template stylesheet "template.css"
- **Website title:** WB template function to display the website title from the database



The minimum required information in the index.php file for the <body> section are summarized below.

```
<body>
<!-- OPTIONAL: display header (if template has header) -->
<?php page_header(); ?>

<!-- OBLIGATORY: display main menu (menu 1; use show_menu or show_menu2)-->
<?php show_menu(1); ?>

<?php show_menu2(1, SM2_ROOT, SM2_ALL, SM2_TRIM|SM2_PRETTY,
  '<li class="[class]"><a href="[url]" target="[target]">[menu_title] </a>',
  '</li>', '<ul class="[class]">', '</ul>',
  false, false
); ?>

<!-- OBLIGATORY: display main content (block 1) -->
<?php page_content(1); ?>

<!-- OBLIGATORY: display footer -->
<?php page_footer(); ?>
</body>
</html>
```

**Figure 5: Minimum requirements: index.php (body section)**

- **page\_header:** only required if the template includes a header
- **menu function:** only show\_menu or show\_menu2 are allowed. The outdated function page\_menu is no longer allowed.
- **page\_content:** required in any case
- **page\_footer:** required in any case

### 3.2.1. Optional frontend search

If you want to add the possibility to search the Website Baker database for specific information via the frontend, add the following code to the <body> section of your template. The search form is only displayed if this is enabled in Website Baker.

```
<!-- OPTIONAL: display frontend search -->
<div id="frontend_search">
<?php
if (SHOW_SEARCH) { ?>
  <form name="search" action="<?php echo WB_URL; ?>/search/index.php" method="get">
  <input type="hidden" name="referrer" value="<?php
  echo defined('REFERRER_ID') ? REFERRER_ID : PAGE_ID; ?>" />
  <fieldset>
  <legend><?php echo $TEXT['SEARCH']; ?>:</legend>
  <input type="text" name="string" class="search_string" />
  <input type="submit" name="wb_search" id="wb_search" value="<?php
  echo $TEXT['SEARCH']; ?>" />
  </fieldset>
  </form>
<?php
} ?>
</div>
<!-- END frontend search -->
```

**Figure 6: Adding Website Baker search form**

**Note:** The hidden input field referrer is required to solve an issue with some special menu calls in combination with the search form. If your menu disappears after submitting a search, please read the forum thread<sup>2</sup>.

<sup>2</sup> <http://forum.websitebaker2.org/index.php/topic,2584.msg55618.html#msg55618>



### 3.2.2. Optional frontend login

To add a login form to your template, add the following code to the <body> section of your template. The login form is only displayed if enabled in Website Baker.

```

<!-- OPTIONAL: display frontend login -->
<div id="frontend_login">
<?php
if (FRONTEND_LOGIN == 'enabled' && VISIBILITY != 'private'
&& $wb->get_session('USER_ID') == '') { ?>
<!-- login form -->
<form name="login" id="login" action="<?php
echo LOGIN_URL; ?>" method="post">
<fieldset>
<legend><?php echo $TEXT['LOGIN']; ?></legend>
<label for="username" accesskey="1">
<?php echo $TEXT['USERNAME']; ?></label>
<input type="text" name="username" id="username"
style="text-transform: lowercase;" /><br />
<label for="password" accesskey="2"><?php echo $TEXT['PASSWORD']; ?></label>
<input type="password" name="password" id="password" /><br />
<input type="submit" name="wb_login" id="wb_login" value="<?php
echo $MENU['LOGIN']; ?>" /><br />

<!-- forgotten details link -->
<a href="<?php echo FORGOT_URL; ?>"><?php echo $TEXT['FORGOT_DETAILS']; ?></a>

<!-- frontend signup -->
<?php
if (is_numeric(FRONTEND_SIGNUP)) { ?>
<a href="<?php echo SIGNUP_URL; ?>"><?php echo $TEXT['SIGNUP']; ?></a>
<?php } ?>
</fieldset>
</form>
<?php
} elseif (FRONTEND_LOGIN == 'enabled' && is_numeric($wb->get_session('USER_ID')))) { ?>
<!-- logout form -->
<form name="logout" id="logout" action="<?php echo LOGOUT_URL; ?>" method="post">
<fieldset>
<legend><?php echo $TEXT['LOGGED_IN']; ?></legend>
<p><?php echo $TEXT['WELCOME_BACK']; ?>, <?php
echo $wb->get_display_name(); ?></p>
<input type="submit" name="wb_login" id="wb_login" value="<?php
echo $MENU['LOGOUT']; ?>" />
<!-- edit user preferences -->
<p><a href="<?php echo PREFERENCES_URL; ?>"><?php
echo $MENU['PREFERENCES']; ?></a></p>
</fieldset>
</form>
<?php
} ?>
</div>
<!-- END frontend login -->

```

**Figure 7: Adding Website Baker login form**

### 3.2.3. Optional code snippet functions

If you want to use functions from Website Baker code snippet modules like “Any news” or “Last Update Info”, you need to ensure that no error message is displayed, if this module is not installed on the target system. This is achieved by wrapping the code snippet function in a PHP **function\_exists()** block. The example below displays the latest 5 news from a news page by the use of the code snippet “Any news”.



```

<!-- OPTIONAL: display news items (using code snippet anynews) -->
<div id="frontend_news">
<span id="news">News:</news>
<?php
if (function_exists('display_news_items')) {
    // display 5 latest news using code snippet anynews
    display_news_items(0, 5, 50, 1, '', 'more', 'no news available', true);
} else {
    echo '<p>To display news, one needs to install the code snippet anynews.</p>';
} ?>
</div>
<!-- END display news items -->

```

**Figure 8: Adding Website Baker code snippet routines**

### 3.3. Template file: template.css (Obligatory)

The CSS definitions contained in “template.css” control the appearance of the template as shown in the Website Baker frontend. The file contains definitions to position the div elements in the case your template is a CSS layout and provides the styles to be applied for the typical inline and block elements such as headings <h1> to <h6>, anchors <a> or image <img> elements.

The file requires the obligatory comment block as any template text file. The CSS file should include all HTML elements shown on the Website Baker template preview<sup>3</sup>.

You can separate CSS definitions for layout, styles and CSS hacks by using @import rules in template.css. CSS hacks should normally be placed at the end of the file. An example is given below.

```

/*****
@import rules allow maintaining different files for layout or CSS hacks
*****/
@import url("layout.css");

```

**Figure 9: Using @import rules to separate layout, styles and CSS hacks**

### 3.4. Template file: preview.jpg (Obligatory)

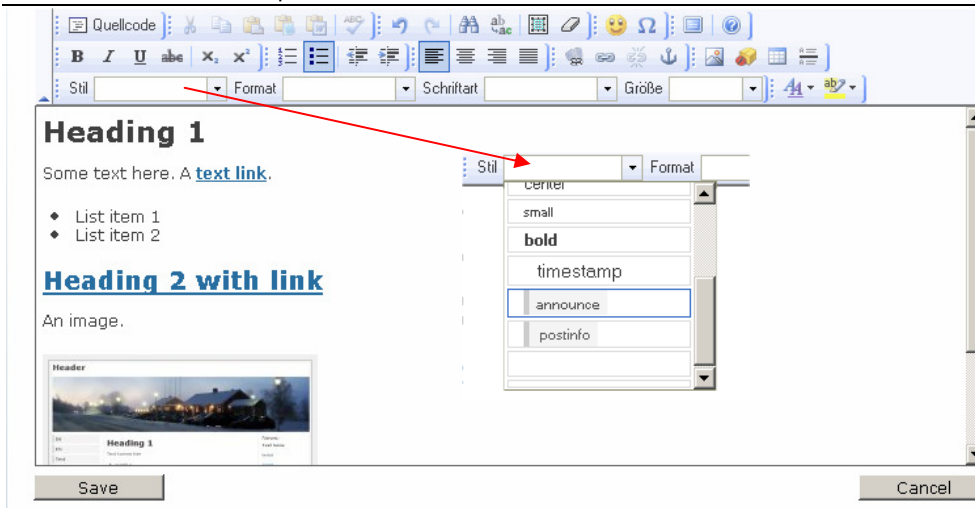
All template archives need to include a preview image of the template as shown in the frontend. The preview image needs to be stored in JPEG format with the dimensions: **width: 200px, height: 160px** and named “preview.jpg”.

### 3.5. Template file: editor.css (Optional)

The editor.css allows displaying elements such as h1- h6, p, div, blockquote, address, code, pre, ul, ol, li, img, a, hr used in the FCKEditor backend in the same format as shown in the frontend. This measure helps people not to apply any additional CSS styles in the backend to simulate the frontend appearance.

As a rule of thumb, one should define CSS definitions for all elements which can be used by content authors to style the appearance of the content. The figure below shows the content area of the FCKEditor in the Website Baker backend for a template containing the editor.css file.

<sup>3</sup> <http://addons.websitebaker.org/pages/lorem-ipsum.php?template=andreas00>



**Figure 10: Content area of the backend FCKEditor**

All HTML tags specified in the editor.css such as p, ul, h1, h2 and img are displayed in the formats specified in the editor.css file. Additional classes specified in the editor.css file, are listed in the styles drop down box of the FCKEditor. Some CSS definitions used in the editor.css file for the elements shown in Figure 11 are given below.

```

/* Basic tags */
a { background-color:inherit; color:#286ea0; font-weight:700; text-decoration:none;}
a img { border:0; }
p { margin:0 0 1.4em; line-height: 1.5em; }

h1 {font-size:1.8em; margin:0 0 10px;}
h2 {font-size:1.6em; margin:0 0 10px;}
h3 {font-size:1.3em; margin:0 0 8px;}
h4, h5, h6 {font-size:1.2em; margin:0 0 8px;}

img {background:#ccc; border:4px solid #f0f0f0; color:#303030; display:inline; padding:1px;}

ul, ol {margin:0 0 16px 20px; padding:0;}
li {margin:0; padding:0 0 0 5px;}
ul ul, ol ol {margin:0 0 0 16px; padding:0;}

/* Additional classes, shown as styles in FCKEditor*/
.left {float:left; margin:3px 10px 2px 0;}
.right {float:right; margin:2px 0 2px 10px;}
.textright {text-align:right; margin:5px 0;}
.center {text-align:center;}
.small {font-size:0.8em;}
.bold {font-weight:700;}
.timestamp {font-size:1.2em; margin:-5px 0 15px 10px;}
.announce {background-color:#f4f4f4; border-left:4px solid #ccc; clear:left; color:#505050; font-size:0.9em; line-height:1.5em; margin:10px 0px; padding:7px 5px 2px 5px; width:126px;}
.postinfo {background-color:#f4f4f4; border-left:4px solid #ccc; color:#606060; font-size:0.9em; line-height:1.4em; margin:1px 0 20px; padding:8px 5px 8px 8px;}

```

**Figure 11: CSS definitions of the editor.css file**

**Please note:**

The editor.css file is automatically included by the FCKEditor itself. Do not include the editor.css via import rules in the head section of your index.php. The editor.css does only contain CSS definitions used by the FCKEditor and should not be used for other purposes.



Only take over the CSS definitions of the template.css file for elements displayed in the content area (e.g. headings, paragraphs, images, lists or tables). Do not copy any CSS styles for the positioning of layout divs or to style the menu.

Remember to remove any wrapper divs when copying CSS definitions from the template.css to the editor.css, as wrapper divs do not show up in the Website Baker backend. Some examples are given below.

File: template.css		File: editor.css
#content h1 { color: red; }	➔	h1 { color: red; }
#content .class { color: blue; }		.class { color: blue; }
#content h1 p { color: green; }		h1 p { color: green; }
#content h1 + p { color: green; }		h1 + p { color: green; }

**Figure 12: Copying CSS definitions from template.css to editor.css**

## 4. Do's and Dont's

The following section provides some additional information which should be considered when designing a Website Baker template.

### 4.1. Do's

All templates should work with Website Baker default settings and support the modules shipped with the Website Baker installation package.

Do use variables defined in the Website Baker language files for text outputs whenever possible. Use `<span><?php echo $TEXT['FORGOT_DETAILS']; ?></span>` instead of `<span>Forgot Details?</span>`.

Specify the default menu parameters instead of using default values so other users can adapt the menu calls more easily (e.g. removing target attributes etc.).

Add a submit button if your template includes a search form. Not all visitors are aware that a search can be started by entering the search phrase into the search forum and pressing the enter key.

Any special functionality which is not obvious by default (like a third column displaying news if news are available and the code snippet anynews is installed) should be described via the variable `$template_description` in the info.php file.

Consider to test and optimize your template for low speed internet connections like modems. Especially make use of image compression and resize images used to it's true size (not use image attributes `height="xxx" width="xxx"` to reduce images, use image editing tools like GIMP to resize images).

Text files should not exceed a maximum line length of 120 characters.

### 4.2. Dont's

Do not use fixed pathes (e.g. to template or media directory) in your template index.php. Always use Website Baker constants instead<sup>4</sup>.

<sup>4</sup> <http://help.websitebaker.org/pages/en/advanced-docu/developer-guide/variables-and-constants.php>



Elements such as h1-h6 should not be used for styling purposes in the index.php file. Those elements are used to define a certain document structure and should only be defined by content authors via the WYSIWYG editor. Make use of div, span elements to style text outputs in the index.php instead.

Never wrap Website Baker template functions like page\_content() with additional tags like paragraphs!! Styles are added by the WYSIWYG editor, not the index.php file.

Do not use the editor.css file for any other purpose than styling the appearance of the FCKEditor in the Website Baker backend. Do not include the editor.css file to the index.php file of your template.

## 5. Template test procedure

Only free templates published under an Open Source license which fulfil the requirements listed in the sections above will be considered for the Website Baker add-ons repository from August 2008 onwards.

In addition to the formal requirements, templates must pass some functional tests. The tests will be performed on a local test environment (XAMPP) with PHP4/5 and a clean standard installation of Website Baker 2.7.

**Website Baker settings:** Multiple blocks/menus, frontend login, frontend search and frontend sign-up enabled. Error reporting: E\_ALL.

**Apache settings:** error reporting enabled (E\_ALL), magic quotes and register globals are disabled.

### Performed tests:

- formal requirements (free of charge, license, file structure etc. are fulfilled)
- template installs, operates and deinstalls without any error messages
- reference layout (should look) is defined with the latest Firefox<sup>5</sup> browser
- layout must be "identical" in the browsers (FF 2.0+, IE 6.0+, Opera 8+)<sup>6</sup>
- template must create valid markup<sup>7</sup> when displaying the WYSIWYG test page<sup>8</sup>
- the external style sheets must be valid<sup>9</sup>

---

<sup>5</sup> <http://www.mozilla.org/>

<sup>6</sup> the + refers to any possible newer browser versions available

<sup>7</sup> <http://validator.w3.org>

<sup>8</sup> <http://addons.websitebaker.org/pages/lorem-ipsum.php>

<sup>9</sup> <http://jigsaw.w3.org/css-validator/>



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